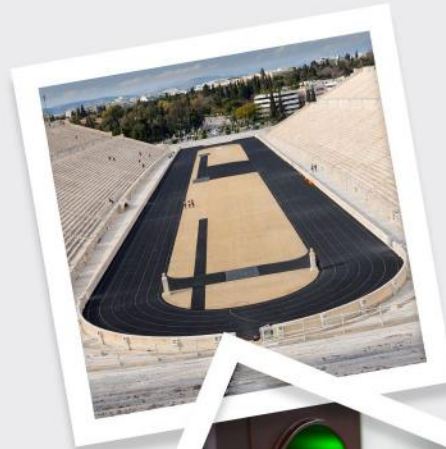


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# About Us

Sportingindia.Tech is an IT development and consultancy firm operating at the intersection of Sports and Technology. We help Sports Federations and Organisations adopt technology and embrace digital best practices. We Assess, Advise and Activate tailor-made automation and digitization projects for Sports Federations, thereby enhancing and streamlining their processes and operations.

We continue to partner some of the leading Sports Governing bodies in India and Asia, making them more efficient, agile and process driven. We believe that harnessing the power of DIGITAL will make these organizations stronger and better equipped to take advantage of various possibilities that will open up in the areas of data analytics and data management and we at Sportingindia are extremely proud and delighted to be the enabler of this transformative process.



## Products

- ✓ Athlete Management Platform (AMP)
- ✓ Sports Learning Management Platform (SLMS)
- ✓ MYAS Compliance Websites
- ✓ Sports Digital Certificates System (SDCS)
- ✓ E-Ring Event Management Platform
- ✓ Sports Performance Data Cube (SPDC)

## Services

- ✓ Bio-Metric ID Cards
- ✓ Digital Transformation Consultancy
- ✓ Data Analytics
- ✓ Video Streaming
- ✓ Performance Analysis and Visualization
- ✓ Content Management



# Our Proud Clients



# Our Products



## Athlete Management Platform (AMP)

AMP is a digital platform to help National Sports Federations/Organizations manage Interactions and Engagements with Athletes and Officials in an Efficient, Seamless and Holistic way. Everything from Athlete Registrations to Event entries to Event Planning will be automated and digitized, making the whole operational process efficient, reliable, fast & economical. It allows the Sports Federations/Organizations to issue a Unique ID and paid memberships to the athletes, coaches and technical officials there by bringing everyone related to that sport under a single roof.



## Sports Learning Management Platform (SLMS)

It is a web-based platform that provides the framework that handles all the aspects of Sports Learning. Primarily it is used to offer certificate courses such as Level-1, Level-2 etc... for Coaches, Technical Certification courses such as FSTO, STO, DTO by National Sports Federations/ State Associations. It helps Sports Organizations to conduct examinations and provide Digital Certificates at the end of the courses.



## MYAS Compliance Websites

The Ministry of Youth Affairs and Sports has laid down list of 23 information points to be hoisted by the National Sports Federations on their websites. We create websites which are in compliance with the MYAS and provide exclusive dashboards to the NSF or State Associations to self-manage the websites.



## Sports Digital Certificates System (SDCS)

Merit and Performance certificates are the honour that an athlete can get for the hard work and commitment that he/she had shown towards the sport. It also holds the future of the athlete in various schemes, jobs etc... We provide tamper proof digital certificates which is QR coded and a digital copy is provided for verification, every time the QR code was scanned.



## E-Ring Event Management Platform

This platform allows the event organizers to conduct the event hassle free right from Registration, Athletes and Technical Officials Reporting Desk, Call Room Reporting and Management, FOP Reporting and Management, Food Court Management, Podium Reporting and Management, Compliment & Souvenirs Management and Report Generation. It allows everyone to have a Unique ID in that event and they can be tracked for Identity and Access throughout the event venue. Comprehensive reports will be generated for the participation and distribution in the event.



## Sports Performance Data Cube (SPDC)

This solution offers reports for hectic data driven tasks such as performance analysis, geographical analysis of athletes' participation and performance, periodical analysis of athlete's performance, Gender analysis of athletes' participation and performance and other user inspired reports. It is a customizable platform designed to suit the user requirements and can be used for High-Level decision-making process. It offers a bird's eye view of the entire system which categorically aids in faster and accurate decision making.



# Our Services



## Bio-Metric ID Cards

We are the first company to provide Bio-Metric ID Cards for athletes in the country. Bio-Metric ID cards are chip based physical cards printed with Unique Identification Number mapped with the finger print of the athlete. Once issued, it allows athletes, access to tournaments and events without any further verification, just by tapping the card in the entry system or placing the finger in the Bio-Metric device.



## Digital Transformation Consultancy

Our work entails providing cutting-edge digital solutions to sports organizations, that will transform the way they manage and conduct their core business and operations. It is an end-to-end service from identification of potential in digital world, listing of tools and software, Positioning of the organization in the digital world, implementation of digital structures and managing operations. With the products at our disposal, we offer sports organizations, a seamless transformation to the digital space.



## Data Analytics

This service provides sports organizations with meaningful interpretation of data patterns which are used in enhancement and decision making within the organization. The data range starts from registration data such as name, age and gender to complex bio-mechanical data elements such as data set from motion, force and momentum to name a few... Comprehensive reports will be generated at the end of the process for further use.



## Video Streaming

We offer live video streaming services in our platform as well as on clients' social media platforms such as YouTube and Facebook. We leverage new streaming technologies to provide high quality streaming services with our team of experts and offer multi-channel streaming services. We also provide edited video content, highlights packages, vital moments clipping for social media as part of the steaming packages.



## Performance Analysis and Visualization

We offer new approaches in exploring, making sense of, and communicating sports data. The visualization report types such as heatmaps, time series line plots etc... changes with respect to the domain of sports will be generated as a service. The types of sport data set also determine the implementation of visualization methods. Visualization of data provides an additional dimension of the underlying data and provide a competitive edge for the holder. For example, in strategy based sports such as football, it visually presents opponent's strategy which can be used in a team for planning or used in media for a broadcast narrative.



## Content Management

We offer exclusive content management services through our tools which are exclusively designed for sports organizations. This service includes managing news articles, tournament calendar, photo and video gallery among other services.



[www.instagram.com/sportingindia](http://www.instagram.com/sportingindia)



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